



Business Studies

Exam Board: BTEC (Pearson)

Contact teacher: Miss H Rae

Why study a Diploma in Business Studies

The course is the National Foundation Diploma, this is the equivalent of one and a half A Levels. The course uses a learner centred approach to study, with the main assessment style being project based. Practical and thinking skills are both developed throughout the course, fully preparing students for the world of work or higher education.

The course comprises of 6 units of study, 4 of which are mandatory and 2 of which are externally assessed. These units cover a wide range of Business topics including Marketing, Finance, Human Resources and Management.

Course details

Year 1

Unit 1 Exploring Business	Exploring the features of different businesses to see how they are organised and how they are successful. The environment and markets in which businesses operate is also investigated and considered.	Internal Assessment 90 Credits
Unit 19 Pitching for new Business	Looking at and creating a business plan for a new business idea of your own. You will then pitch to a panel who will question you about your suggested business before deciding whether or not to invest.	Internal Assessment 60 Credits
Unit 3 Personal & Business Finance	Understanding why money is important to both individuals and businesses. Looking at accounting terminology and be able to make and evaluate financial decisions in real life situations. <i>(This is a written exam of 2 hours comprising 100 marks.)</i>	External Assessment 120 Credits

Year 2

Unit 8 Recruitment and Selection	You will explore how the recruitment process is carried out in a business. You will have the opportunity to participate in selection interviews and review your performance, analysing your skills for development.	Internal Assessment 60 Credits
Unit 4 Managing an Event	Exploring the role of an event organiser, you will plan, budget and run a real life event with your team. After the event you will evaluate your event and the performance of your team as event organisers.	Internal Assessment 90 credits
Unit 2 Developing a Marketing Campaign	Gaining an understanding of how a marketing campaign is developed and the different stages a business goes through to achieve this.	External Assessment 90 credits

How is the course taught and assessed?

The course is taught through a mixture of practical and theoretical lessons. Students are expected to complete independent research and assignment work between lessons. The majority of the assessment is project based where students will complete a range of tasks which build into a portfolio for each unit, however, there are two exceptions, one written exam and one piece of controlled assessment which is sat under exam conditions and externally marked.

Entry requirements

Students will need to have the standard entry requirements plus strong English skills in order to complete the written components of the course. GCSE Business is not an essential requirement for this course however, if Business GCSE was taken, then a minimum of a grade 4 is required

Career routes and popular combinations

Students who study Business go on to a wide range of careers and areas of further study. The best thing about Business is that, no matter what you do or where you go, everyone ends up working for a business and so the skills developed on this course will be applicable everywhere. Careers that use a Business qualification can include, Management, Law, Accounting, Teaching, Entrepreneurship, creative industries, and much, much more...