



Mrs Alexa Dugan – GHEF Governor

Midhurst, West Sussex

BSc (Hons) Biological Science, University of the West of England

MSc Product Management and Marketing, Cranfield University

Employment

Over 30 years' experience in international scientific and academic publishing at John Wiley & Sons with roles in marketing as Senior Director Campaign Manager and in central management as Senior Director Environment, Social, Governance (ESG). Currently with Oxford University Press as Publisher with responsibility for managing a portfolio of medical society journals.

Skills

Business management and decision-making experience. Budgeting and financial management knowledge and working experience of all aspects of marketing, from digital marketing through market research to brand development. Extensive team and people management experience generated through leading, developing, training, and launching new teams across multiple offices and global locations. A collaborator with strong verbal and written communication skills, with the ability to negotiate at a strategic level.

Interest

A passion for anything historical but the older the better. A horse rider when the weather permits and a runner with Midhurst Milers in most weather.