

**Subject: GCSE Business Studies**

**Year group: 11**

**Independent Learning Termly plan - Spring**

Week commencing	Topic area	Task description/link	Due date (week commencing)	Recovery curriculum ragging (KS4+5)
	Market Research	SENECA 5.3 Market Research		
	Market Share/Size	SENECA 5.2 Segmentation		
	Pricing and Product	Pricing methods research task		
	Product Life Cycle and Product Portfolio	Product Worksheet		
	Promotional Methods	SENECA 5.3 Marketing Mix		
<b>HALF TERM</b>				
	E-Commerce	Revision Clock		
	End of Unit Test Marking and Feedback	Feedback and Improvements		
	Revision/Recap: Business in the Real World	Exam Question Practice, Topic Revision, DTT		
	Revision/Recap: Influences on Business	Exam Question Practice, Topic Revision, DTT		
	Revision/Recap: Human Resources	Exam Question Practice, Topic Revision, DTT		
	Revision/Recap: Operations Management	Exam Question Practice, Topic Revision, DTT		
	Revision/Recap: Marketing	Exam Question Practice, Topic Revision, DTT		