

Subject: BTEC Tech Award in Enterprise

Year group: 11

Independent Learning Termly plan - Autumn

Week commencing	Topic area	Task description/link	Due date (week commencing)	Recovery curriculum ragging (KS4+5)
Week A	Component 2 Business Plan	OneNote Assignment Write-Up		
Week B	Component 2 Business Plan	OneNote Assignment Write-Up		
Week A	Component 2 Business Plan	OneNote Assignment Write-Up		
Week B	Component 2 Business Plan	OneNote Assignment Write-Up		
Week A	Component 2 Business Plan	OneNote Assignment Write-Up		
Week B	Component 2 Business Plan	OneNote Assignment Write-Up		
Week A	Component 2 Business Plan	OneNote Assignment Write-Up		
HALF TERM				
Week B	Component 2 Business Plan	OneNote Assignment Write-Up		
Week A	Promotional Mix	SENECA: Marketing		
Week B	Sales Promotion and Personal Selling	SENECA: Marketing		
Week A	PR and Direct Marketing	SENECA: Marketing		
Week B	B2B, B2C	SENECA: Marketing		
Week A	Targeting and Segmenting the Market	Revision Clock		
Week B	Targeting and Segmenting the Market	Knowledge Organiser		