



Midhurst Rother College

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A member of United Learning Trust

Business Studies

Exam Board: Edexcel

Contact Teacher: Mr B Clarke

Why study Business Studies?

In this course, students begin by considering what it takes to make a good business idea and what is needed to start a business. You will look at entrepreneurs like those in “Dragons’ Den” and what makes them successful. You will develop your own business ideas and prepare a presentation for the ‘dragons’.

Students will develop a critical understanding of entrepreneurs, their motivation, their operational context and the markets they serve. Students will create a business plan, examine the internal workings of a firm and develop views about the management of firms. Students will do well on this course if they enjoy working with others, completing research on different topics and presenting their ideas. The business world requires people to work in teams and collaboratively – we also require that of our business studies students.

Course details

AS level

Unit 1: Developing New Business Ideas

Unit 2: Managing the Business

A2 level

Unit 3: International Business

Unit 4: Making Business Decisions

Although every effort will be made to ensure that course details adhere to the framework specified in this prospectus courses may be subject to change. If you would like to discuss any possible variation or updates, please contact the Sixth Form Office

How is the course taught and assessed?

Learning is through the consideration and investigation of real business situations and problems and the search for solutions. Students are encouraged to read news articles and watch business programmes. They will have the opportunity to visit businesses and hear business speakers.

Assessment is through four written examination papers with sections that include multiple-choice questions; data based questions as well as case-study stimulus material.

Entry requirements

Anyone intending to take Business Studies at A level will be expected to have achieved 6 GCSEs at grade C or above, including English and Mathematics. It is not a requirement to have taken GCSE Business Studies.

What are the progression routes with this qualification?

Students are learn a considerable amount about business situations and problems and the search for solutions which can be applied in further university studies, entrepreneurial opportunities and/or business apprenticeship.

What extra work can I do?

Students will need to read around the subject and keep up to date with current affairs. It is helpful for student to pursue a work study in a business setting.